

Name: Barbara Gubbins, CBE

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#### Personal Profile:

My career background has provided me with the opportunity to navigate all sectors, giving me a comprehensive understanding of a wide range of industries. My roles in education as a school governor, health as CEO of The Children's Foundation at the RVI and close working relationship with both local authorities in County Durham & Darlington have enabled me to appreciate challenges and politics. One of my main strengths is identifying partnership opportunities and developing relationships – which are key to a successful business.

Although I will continue to work on a voluntary basis as a school governor, I am keen to use my skills and connections to add value to other significant key players in the North East to enhance the region and the economy and benefit local communities which are what I care about.

Working with a small portfolio of clients to develop their future growth, I aim to provide independent advice through a 'hands on' approach. I am a firm believer in transparency, hard work, fairness and valuing others.

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#### Main Career History:

Jan 1999-Aug 2003: Development Director, Community Foundation for Tyne & Wear/Northumberland

Sept 2003-Nov 2008: Chief Executive, The Children's Foundation

Dec 2008-Dec 2017: County Durham Community Foundation

Jan 2018-to date: Independent Advisor/Heart-led Celebrant

*Prior to this Barbara held various positions in project management/marketing including nine years with Albion Graphics & Marketing as Media Director/Account Manager*

#### Achievements

Delivered new concepts, events and rebrands

Developed better child health initiatives

Transcription and delivery of academic research messages

Highly recognised personal and organisational profiles

Member of strategic North East boards

Increased turnover of CDCF to average £5 million per annum

Increased grant-making from £14 million to £36 million

Grew donor funds to 215 from 65

Successful IIP, ISO, ENTRUST and Community Foundation Accreditations and compliance

#### Awards & Appointments

Business in the Community Marks & Spencer Sieff Award 2012 – bringing businesses together to benefit the community

2012-2017 – Deputy Lieutenant of County Durham

Alternative Business Award 2017 - Business person of the year

Queen's Birthday Honours 2017 - Commander of the British Empire (CBE) for Services to the Voluntary Sector

#### Current professional advisory / membership positions:

School Governor, Castle View Enterprise Academy

#### Previously

Trustee Cultura – previously North of England Civic Trust (NECT)

Trustee Voluntary Organisations Network North East (VONNE)

Member of Council, Van Mildert College, Durham University

County Durham Economic Partnership Board - Voluntary Sector Representative  
Darlington Strategic Partnership Board – Member  
Member of North East Trust Secretaries Group  
Member of Council for Ustinov College, Durham University  
Chair of Community Foundation Northern Director’s Group (2014-2017)  
Member of UKCF Membership Committee (national 2015-2017)  
Deputy Lieutenant of County Durham (2012 – 2017 until domiciliary relocation from Durham to North Tyneside)  
Darlington Cares Board Member  
Corporate Responsibility Advisory Group (CRAG) Chair, Northumbrian Water  
Co-ordinator and member of Women in Leadership Durham (WILD) – Peer support and mentoring initiative set up by Roberta Blackman-Woods MP  
Advisory member to SHAID St Peter’s project - providing support and accommodation to homeless ex-servicemen  
Serving Magistrate on North Tyneside bench (14 years) and North Durham Bench (2 years) - Chair and Appraiser, Family panel member  
Member of Patient Forum for Marine Park Practice  
Magistrates in the Community member - delivering presentations to community groups to promote the work of the Magistracy  
Governor of Hawthorn Primary School, Scotswood  
Mentor for young people at risk (Odysseus Project - Northumbria Coalition Against Crime)  
Chair & Mentor, YouthBank Advisory Panel @ Community Foundation serving Tyne & Wear and Northumberland – Young people’s grant-making committee  
Trustee of Evening Chronicle Sunshine Fund - charity for children with disabilities  
Panel member - Tyne & Wear Play Association